

# Reception Patron

## Presentation

Welcome remarks (Eight Minutes) during the Expo.

## Amenities

- Patron logo on Expo website with link to corporate website
- Two patron registrations for Tech Center
- Two additional patron registrations at a reduced rate.
- List of Expo attendees
- Complimentary listing in IIFX Resource Directory for one year
- One double-sided Meterboard (32" x 80") sign that will be displayed for the duration of the event

## Expo Opportunities

### Tech Center

- 10' x 10' Tech Center
- 7" (inches) x 44" (inches)  
standard Tech  
Headquarters ID sign
- (1) 6' skirted table
- (4) chairs
- (1) recycle bin
- Floor Marking



## Participation in TECH Speed Match Activity

The Innovation Institute for Fan Experience (IIFX) will offer a TECH Speed Match during the Sports & Entertainment Technology Expo.

### What is a TECH Speed Match?

The TECH Speed Match is a formal, structured process to encourage sports & entertainment executives, integrators, and consultants to meet new, potential solution partners in a short time.

### Process

All qualified sports & entertainment solution providers are present in a large room. Sports & entertainment executives, integrators, and consultants will meet with solution providers for six (6) minutes. A bell will be sounded for the executives, integrators, and consultants to move to their right for the next match meeting. At the end of the Speed Match activity, attendees submit to IIFX a list of individuals and companies to share their contact information with for future meetings and discussions.

## Facilitated One-to-One Meetings

AI-driven, facilitated scheduling of one-to one meetings between executives from the sports & entertainment venues and events and solution providers for discussions toward strategic partnership and technology solution innovations, friends in business, and creative thinking.

## Educational Sessions

Opportunity to attend educational sessions focused on the future—technological innovations, friends in business and creative thinking

**Investment:** \$9,000

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