



Sports & Entertainment Technology Expo

Expo Tech Patron

Amenities

- Patron logo on Expo website with link to corporate website
- Patron logo listed in the Expo APP
- Two patron registrations for Tech Center
- Two additional patron registrations at a reduced rate.
- List of Expo attendees
- Complimentary listing in IIFX Resource Directory for one year
- On-siter signage throughout the entire Expo. One double-sided Meterboard (32" x 80") sign that will be displayed for the duration of the event

Expo Opportunities

Tech Center

- 10' x 10' Tech Center
- 7" (inches) x 44" (inches) standard Tech Headquarters ID sign
- (1) 6' skirted table
- (4) chairs
- (1) recycle bin
- Floor Marking

Participation in TECH Speed Match Activity

The Innovation Institute for Fan Experience (IIFX) will offer a TECH Speed Match during the Sports & Entertainment Technology Expo.

What is a TECH Speed Match?

The TECH Speed Match is a formal, structured process to encourage sports & entertainment executives, integrators, and consultants to meet new, potential solution partners in a brief time.

Process

All qualified sports & entertainment solution providers are present in a large room. Sports & entertainment executives, integrators, and consultants will meet with solution providers for six (6) minutes. A bell will be sounded for the executives, integrators, and consultants to move to their right for the next match meeting. At the end of the Speed Match activity, attendees submit to IIFX a list of individuals and companies to share their contact information with for future meetings and discussions.

Facilitated One-to-One Meetings

AI-driven, facilitated scheduling of one-to one meetings between executives from the sports & entertainment venues and events and solution providers for discussions toward strategic partnership and technology solution innovations, friends in business, and creative thinking.

Educational Sessions

Opportunity to attend educational sessions focused on the future—technological innovations, friends in business and creative thinking

Investment: \$6,000